

INVOICE



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

Strategic Media Placement OH
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
939667-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Bob Sommerkamp	Cincinnati	Local

Advertiser	Product	Estimate Number
Mandel/R/Senator	GENERAL	2575

Flight Dates	Order #	Alt Order #
08/07/12 - 08/13/12	939667	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/13/12	6-7a news	6-7a	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/13/12	6:42 AM	6-7a news	6-7a	:30	TVGENMAND1221H	\$800.00 NM
2	08/07/12	08/13/12	5-530p M-F news	5-530p	11111--	:30	5	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-1111--	4	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/07/12	5:23 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00 NM
2	WLWT	W	08/08/12	5:23 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00 NM
3	WLWT	Th	08/09/12	5:15 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00 NM
4	WLWT	F	08/10/12	5:12 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WLWT	M	08/13/12	5:23 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00 NM
3	08/07/12	08/07/12	NBC Nightly News	630-730p	-T-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-T-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/07/12	6:50 PM	NBC Nightly News	630-730p	:30	TVGENMAND1221H	\$1,000.00 NM
Total Spots							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,175.00
<u>Agency Commission</u>	\$776.25
<u>Net Amount Due</u>	\$4,398.75